

The Privacy Laws & Business Service

Our organisation is independent and is wholly engaged in providing a comprehensive data protection information service. **Privacy Laws & Business:**

1. Publishes the only newsletter devoted to data protection laws and their impact on business. We aim to be first with data protection news and also look ahead at the shape of future regulations, such as influential Council of Europe sectoral initiatives.
2. Organises conferences which give you an opportunity to meet and exchange views with data protection authorities responsible for implementing their national legislation. Our conferences in 1990 include one on employee relations on June 14th in London; and another on data protection auditing plus telecommunications and privacy on September 11th-13th in Cambridge.
3. Carries out research and consulting to analyse how international data protection laws have an impact on your company operations, and helps organisations adapt to comply with national legal requirements. Recent clients include: American Express, Price Waterhouse, NDL International, National Consumer Council and The Daily Mirror. Projects have included:
 - ★ Recommending a market strategy for a bidder for a telecommunications licence on how to differentiate itself from its competitors by showing itself to be sensitive to national data protection legal requirements;
 - ★ Advising a company on how data protection laws would affect its direct marketing operations in 12 countries;
 - ★ Providing information on 4 countries' data export laws to a company planning acquisitions of European data bases;
 - ★ Explaining how privacy laws in 5 countries have an impact on credit reference companies.
4. Monitors bills, laws, amendments, and implementing regulations, and provides practical information on administrative and legal decisions and their implications for business.
5. Guarantees access to data protection authorities and policy officials through our international network, to answer your specific questions.
6. Acts as a company information exchange in this non-competitive area.
7. Provides a platform for making representations to national and international authorities as legislation and guidelines are being drafted.
8. Supplies copies of data protection laws and bills in the original language and/or English.
9. Offers in-house presentations and staff training on data protection trends worldwide to help prevent your company operating illegally and making embarrassing and costly mistakes.