

Privacy Laws & Business 4th Annual Conference

July 2nd-4th, 1991, Jesus College, Cambridge

A. PROGRAMME

We are currently planning the programme for next year's conference. So far, the following sessions are being prepared:-

1. Scenario

After discussion with some of the participants in September's scenario, we are proposing a format which will give everyone an opportunity to actively participate. The theme is likely to involve an export of public sector name-linked data for private sector use to countries which:

1. have a data protection law but have not ratified the Council of Europe Convention;
2. have given a commitment to adhere to the OECD Guidelines, have some sectoral privacy legislation but no comprehensive data protection legislation and no agency to supervise it; and
3. have no data protection legislation at all.

2. Latest trends in the UK

I am currently arranging to invite a speaker from the UK Data Protection Registrar's office to give us an insight into another area of policy and procedure.

3. The European Community Data Protection draft directive

At this year's conference in September, we were privileged to participate in the first presentation on the EC draft directive. For next year's conference, Ulla Ihnen, co-author of the proposal, has agreed, subject to the timetable of the European Parliament, to come back to tell us how the draft directive has been received by the consultative Economic and Social Committee and the European Parliament. We will then learn whether we can expect any amendments of the proposal in the light of suggestions from these bodies and the Data Protection Authorities of the European Community countries. At the end of November, there will be a meeting in Wiesbaden for the Data Protection Authorities to prepare their response to the proposal.

4. North America

I am currently arranging to invite distinguished speakers from the USA and Canada to tell us how privacy legislation is evolving in these countries which have declared their commitment to the OECD Guidelines.

5. The transfer of name-linked data from the public to the private sector

I have arranged a session to report on a European Community funded project which examines the way that data protection legislation regulates the transfer of name-linked data from the public to the private sector. Examples are the use of electoral roll and vehicle licensing data for direct marketing purposes.

B. LOCATION

I am delighted to announce that we have selected Jesus College, Cambridge which is one of the most comfortable of the old colleges, combining:

- * a conference room with windows opening onto courtyards and gardens;
- * the availability of smaller meeting rooms for parallel sessions;
- * a modern residential block, with a high ratio of private facilities to bedrooms, or the option of old style bedrooms, if you prefer;
- * a magnificent dining hall, with a reputation for cuisine to match;
- * extensive gardens and courtyards providing an ideal environment for informal quiet discussions;
- * virtually unlimited on-site free parking; and
- * a location in a two way street so that access is straightforward, but only about five minutes walk from the city centre.

C. DATES

The dates of the conference will be **July 2nd-4th**, in mid-summer but before the peak holiday season. Our experience this year was that contact with many of you was difficult in August and early September. The new dates avoid this problem.

The next issue of **Privacy Laws & Business** will have further information about the conference and a booking form. In the meantime, if you would like further information, please contact Stewart Dresner at our office.