

27 October 2009

**Statement on**  
**The Necessity of International Frameworks in Support of**  
**The Protection of Privacy and Personal Data**

International flows of information, including personal data, constitute a basic pillar of the information society and are a significant factor in major processes in business, social and government institutions. Sustainable information flows are at the same time dependent on scrupulous observance of the rights of individuals and protection of individuals' data.

In keeping with our strong commitment to sound management of personal information, we, the undersigned, welcome the initiative of the International Conference of Data Protection and Privacy Commissioners to explore frameworks for better global coordination of privacy regimes. These efforts designed to foster protection of personal information while providing legal certainty for the data flows are essential to economic growth and, more broadly, the information society.

As the work of the International Conference of Data Protection and Privacy Commissioners evolves, we encourage continued emphasis and collaboration on the development of transparent and accountable systems that appropriately inform and empower individuals. We also believe that further dialogue about the application of basic data privacy principles to emerging technologies, including in their design, is of continued importance.

We again thank the Spanish Authority for initially convening the experts on this work and look forward to continued communication and collaboration in promoting data privacy and optimizing the economic and social benefits of robust, global data flows.

Undersigned:

Joseph Alhadeff, Oracle Corporation  
Jonathan D. Avila, The Walt Disney Company  
Bojana Bellamy, Accenture  
Peter Cullen, Microsoft Corporation  
Peter Fleischer, Google Inc.  
David A. Hoffman, Intel Corporation  
Sandra R. Hughes, Procter & Gamble  
Nuala O'Connor Kelly, General Electric Company  
Harriet P. Pearson, IBM Corporation  
Scott M. Taylor, Hewlett-Packard Company