

No. 14959

**BRAZIL
and
MEXICO**

**Agreement on co-operation in the field of tourism. Signed at
Brasília on 24 July 1974**

Authentic texts: Portuguese and Spanish.

Registered by Brazil on 17 August 1976.

**BRÉSIL
et
MEXIQUE**

**Accord relatif à la coopération dans le domaine du
tourisme. Signé à Brasília le 24 juillet 1974**

Textes authentiques : portugais et espagnol.

Enregistré par le Brésil le 17 août 1976.

[TRANSLATION — TRADUCTION]

AGREEMENT¹ BETWEEN THE FEDERATIVE REPUBLIC OF BRAZIL
AND THE UNITED MEXICAN STATES ON CO-OPERATION IN THE
FIELD OF TOURISM

The Government of the Federative Republic of Brazil and the Government of the United Mexican States,

Considering the close historical, cultural and spiritual links which unite their two countries and with the purpose of increasing the ties of understanding and friendship between their two peoples, particularly through tourism, agree as follows:

Article I. The Contracting Parties undertake to exchange information on the experience they have accumulated and on studies and projects they have carried out in the field of tourism, so as to provide each other with effective and active co-operation in matters relating to tourism.

Article II. The Contracting Parties shall adopt procedures to provide every possible facility both for tourists and for the dissemination of promotional literature on tourism, in order to increase tourism between the two countries.

Article III. The official tourist agencies of the two countries shall exchange material giving information on their respective tourism legislation; programmes and achievement; status of tourism projects; techniques and procedures used in planning tourist centres; statistics; organization and operation of tourist services; installation and development of tourism infrastructure; promotion, orientation and monitoring of courses on tourism; system of tax and financial incentives for developments and activities relating to tourism; description and evaluation of touristic resources, general research on tourism, methods and systems to promote and develop tourism; organization of conventions and other events, and organization and administration of tourism in general.

Article IV. The Contracting Parties, through their official tourist agencies, shall consider the possibility of carrying out joint studies and programmes for the development of tourism.

Article V. The Contracting Parties, through their official tourist agencies, shall undertake periodically to exchange teaching staff specializing in tourism studies, as well as experts in planning, promotion and research in the field of tourism, and senior and middle-ranking officials with experience in both official and privately owned tourist agencies in each country.

Article VI. The Contracting Parties shall, on a reciprocal basis, provide facilities for the exchange of teachers and tourism study programmes with a view to upgrading the training of the requisite technical and other qualified staff at all levels, the goal being to achieve, as far as possible, harmonization of training programmes and courses on tourism and equivalency of the diplomas awarded in each country.

¹ Came into force on 6 October 1975, the date of the latter of the notifications confirming the completion of the necessary formalities, in accordance with article VIII.

Article VII. The Contracting Parties, to the extent that their financial resources so permit, shall offer fellowships to enable students from either country to follow technical courses in their respective tourism training institutions.

Article VIII. Each Contracting Party shall notify the other of the completion of the necessary formalities for the entry into force of this Agreement which shall enter into force as from the date of the last of such notifications for a period of five years, automatically renewable for periods of one year, unless one of the Parties denounces it in writing, at least three months before the date of expiry of the corresponding 12-month period.

Article IX. This Agreement is signed in four copies, two in Portuguese and two in Spanish, both versions being equally authentic.

DONE at Brasília, on the twenty-fourth day of the month of July 1974.

For the Government
of the Federative Republic of Brazil:
ANTONIO F. AZEREDO DA SILVEIRA

For the Government
of the United Mexican States:
EMILIO O. RABASA