

No. 32468

**BRAZIL
and
ITALY**

**Agreement on cooperation in the field of tourism. Signed at
Rome on 11 December 1991**

Authentic texts: Portuguese and Italian.

Registered by Brazil on 31 January 1996.

**BRÉSIL
et
ITALIE**

Accord de coopération touristique. Signé à Rome le 11 décembre 1991

Textes authentiques : portugais et italien.

Enregistré par le Brésil le 31 janvier 1996.

[TRANSLATION — TRADUCTION]

AGREEMENT¹ BETWEEN THE FEDERATIVE REPUBLIC OF BRAZIL AND THE GOVERNMENT OF THE ITALIAN REPUBLIC ON COOPERATION IN THE FIELD OF TOURISM

The Government of the Federative Republic of Brazil and
The Government of the Italian Republic

(Hereinafter referred to as “Contracting Parties”),

Desiring to strengthen the existing ties of friendship between them,

Recognizing the growing importance of tourism not only for the economy of States but also for the promotion of understanding between peoples,

Desiring to further, on a basis of mutual benefit, cooperation between the two States in the field of tourism,

In the spirit of the recommendations of the United Nations Conference on International Travel and Tourism, held in Rome in September 1963,

In the spirit of the Basic Agreement on Economic, Industrial, Scientific, Technical and Cultural Cooperation between the Government of the Federative Republic of Brazil and the Italian Republic, signed on 17 October 1989,²

Have agreed as follows:

Article I

The Contracting Parties shall adopt, through their official tourist bodies, measures to increase tourist traffic between the two countries and to coordinate procedures applicable to intercontinental tourism.

Article II

The Contracting Parties shall encourage and support, through their official tourist bodies and on a basis of mutual benefit, cooperation in the field of tourism between public and private companies, organizations and institutions of the two States.

Article III

The Contracting Parties shall strive to facilitate and to simplify, as far as possible, the formalities applied to the entry of tourists of both States and to the import and export of documents and promotional materials on tourism.

Article IV

The Contracting Parties shall examine ways and means of improving and intensifying transport and communications between the two countries, with a view to increasing tourist flows between the two countries.

¹ Came into force on 26 July 1995, i.e., 30 days after the date of the last of the notifications by which the Contracting Parties had informed each other of the completion of the required legal formalities, in accordance with article X.

² United Nations, *Treaty Series*, vol. 1664, No. I-28624.

Article V

1. The Contracting Parties shall adopt the applicable legal measures and procedures in the financial and fiscal sectors for the promotion of reciprocal investments, particularly through the creation of joint ventures, with a view to developing the tourism infrastructure and helping to increase and regulate tourist flows between the two countries.

2. The Contracting Parties shall strive to apply to investments in the tourism sector the provisions governing such investments set forth in the Basic Agreement signed on 17 October 1998, namely, to:

(a) Grant treatment no less favourable than that granted to its own citizens and to investors of third countries, irrespective of the most favourable treatment granted under bilateral agreements;

(b) Guarantee the repatriation of profits and the possibility of divestment;

(c) Provide fair compensation in the event of expropriation; and

(d) Refrain from using any internal protection mechanism to obstruct the purposes of this Agreement.

3. The Contracting Parties shall create specific channels of information on investment opportunities in the tourism sector by, *inter alia*, identifying projects, exchanging experts, organizing visits and seminars for businessmen and compiling lists of potential investors.

Article VI

The Contracting Parties shall examine the possibility of:

(a) Conducting joint studies of actual and potential demand for tourism between the two countries;

(b) Providing mutual assistance in advertising and promotional campaigns for tourism;

(c) Promoting exchanges of information on statistics, tourism planning and legislation, including legislation on the conservation and protection of natural and cultural resources;

(d) Coordinating and promoting programmes and other activities intended to increase tourist flows in both directions, particularly group travel and youth tourism for young persons;

(e) Promoting exchanges of experts in the tourism sector.

Article VII

The Contracting Parties shall examine the potential for joint promotional activities aimed at publicizing Italian and Brazilian tourism, giving priority to activities that can be carried out jointly at international tourism events, forms of joint promotion on external markets and the establishment of periodic tourism scholarships.

Article VIII

The Contracting Parties shall examine the possibility of offering teaching positions in the area of tourism in institutions of higher and secondary education, in order to promote the training of technicians and specialized tourism personnel.

Article IX

In order to study and propose appropriate measures for the implementation of this Agreement, the tourist bodies of the two Parties shall conduct consultations and periodic exchanges of information through the diplomatic channel, so as to keep each other informed of the progress made. Working groups may be established, as necessary, to consider matters of mutual interest.

Article X

Each Contracting Party shall notify the other of completion of the formalities required under its legal system for the approval of the present Agreement, which shall enter into force 30 days after the date of the second such notification.

Article XI

This Agreement shall remain in force indefinitely. It may be denounced at any time, by means of written notification through the diplomatic channel from one Party to the other, in which case denunciation shall take effect six months after the date of receipt of such notification.

DONE at Rome on 11 December 1991, in two originals in the Portuguese and Italian languages, both texts being equally authentic.

For the Government
of the Federative Republic
of Brazil:

FRANCISCO REZEK

For the Government
of the Italian Republic:

GIANNI DE MICHELIS
